# Understanding and Addressing Inequalities in the Food System

What are inequalities? How do they play out in the food system?

Dr. Sarah Cramer Visiting Assistant Professor of Sustainable Food Systems Stetson University - Deland, Florida September 17, 2020



#### **EVENT SPONSORS:**

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## **Event Sponsor Introductions**

Interdisciplinary Center for Food Security at the University of Missouri

 Research, teaching, and outreach at the intersection of food security and food systems

Community and Economic Development Food Systems Team, part of University of Missouri Extension

 Community engagement and education to build healthy, resilient, and equitable food systems

## Upcoming Webinars

Webinar II: Addressing food system inequalities in rural areas

- Thursday, October 15, 4:00-5:00 p.m.CST
- Margaret Krome-Lukens, Rural Advancement Foundation International. Pittsboro, North Carolina

Webinar III: Addressing food system inequalities in urban areas

- Thursday, November 19, 3:30-4:30 p.m. CST
- Erica Williams, A Red Circle, St. Louis, Missouri

More information at foodsecurity.missouri.edu

#### Webinar Format

Hear from our speaker - 30 minutes

Guest mics will be muted

Question & Answer - 20 minutes

- Guest mics will remain muted unless you raise your hand
- Questions can also be submitted through the chat feature Social Hour ~ 4:45-5:30 p.m.
  - Informal conversation

# Plan for today:

- Introduction
- How do we define inequality, generally? How do structural inequalities shape our food system?
- Illustrative case studies:
  - Inequality and agricultural producers
  - Inequality and consumers
  - Inequality and COVID-19
- Questions and discussion

\*Please feel free to type questions in the chat throughout the webinar that we will address during Q&A!
\*Please also note reflection prompts sprinkled throughout



## About me

- PhD (2018) in Agricultural Education and MPH (2013) from MU
- Former fellow in sustainable food systems at Stetson, current VAP
- Specific research/teaching areas: alternative food systems, race/class/gender in the food system, gardenbased learning, carceral food systems
- Teach about food systems in prison with Stetson's Community Education Project; conduct research on prison foodways with incarcerated students
- Former AmeriCorps volunteer, SNAP recipient

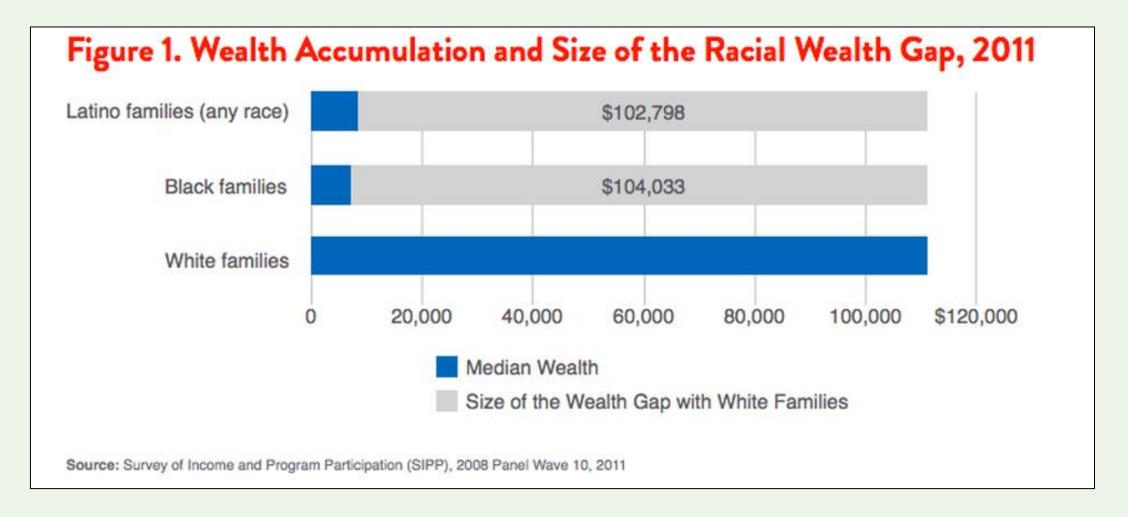
## How do we define inequality?

- Social inequality: Relational processes in a society that limit a certain group's power, and limit or harm their class, social status, and/or quality of life. Linked to social constructs such as race, class, and gender. Examples of social inequalities include disparities in voting rights, education, housing, transportation, and health care.
- Economic inequality: Disparities in the distribution of economic assets across groups of people, caused by unequal accumulation of wealth. Wealth ≠ Income, though of course income is a contributing element to wealth. A factor in creating social inequalities, but considered a separate phenomenon.

#### Inequality or inequity?

While inequality fundamentally refers to unbalanced or disparate conditions, *inequity* asserts that these unbalanced conditions are the result of unfair or unjust conditions. When we describe inequities in our society, we acknowledge that social and economic inequalities result from unjust and unfair policies, conventions, or decisions by those in power.

Inequalities can seem passive or inevitable, while inequities result from active decision-making



**Reflection prompts:** Have you seen this chart before? If you teach, do you teach about the wealth gap? If you are a food systems practitioner, how does the wealth gap shape your work? What caused the wealth gap?

https://www.forbes.com/sites/laurash in/2015/03/26/the-racial-wealth-gapwhy-a-typical-white-household-has-16-times-the-wealth-of-a-blackone/#1d74f65a1f45

## How do structural inequalities/inequities shape our food system?

- It is important to remember that our food system is not a separate part of our society, but rather integrated into our social, economic, cultural, and environmental systems. Meaning, inequities in our society yield inequities in our food system.
- Food inequity refers to the adverse effects of both the production and distribution of food that marginalized communities face. We currently have an inequitable food system that disproportionately burdens and denies access to communities of color and high poverty. In an equitable food system, race, class, geography, and other social identities would not be indicators for whether or not you have a voice in and access to a nourishing food system. (definition from ISU Extension <a href="https://www.extension.iastate.edu/ffed/resources-2/food-">https://www.extension.iastate.edu/ffed/resources-2/food-</a>

systems-equity/)

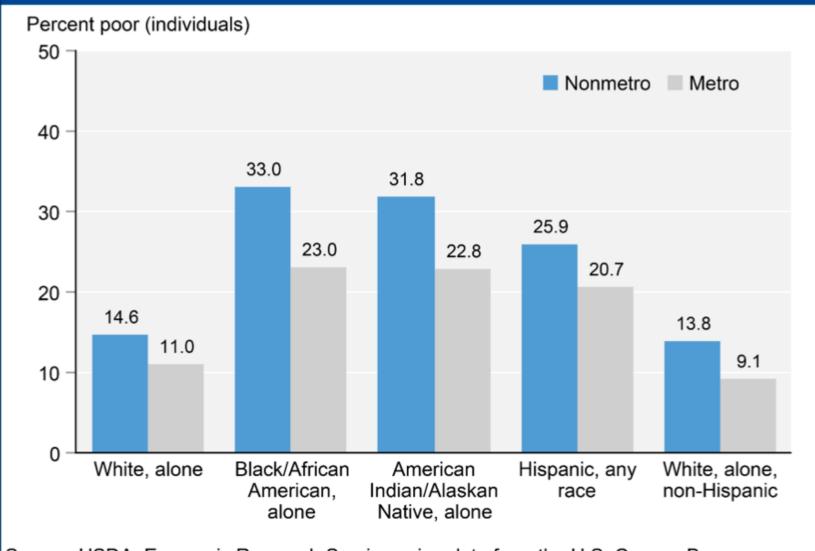
### Case 1: Producers



# Reflection prompts throughout this case:

- What barriers keep marginalized people from becoming farmers?
- How does the wealth gap translate to production agriculture?
- Who is able to accumulate wealth in the realm of production agriculture? Who is not?
- How do these inequities shape other elements of the food system?

#### Poverty rates by race/ethnicity and metro/nonmetro residence, 2016



Source: USDA, Economic Research Service using data from the U.S. Census Bureau, American Community Survey, 2016.

#### Principal farm operator household finances, by ERS farm typology, 2015

| Item                   | Residence                            |                    | Commercial |           |
|------------------------|--------------------------------------|--------------------|------------|-----------|
|                        | Farms                                | Intermediate Farms | Farms      | All Farms |
| Number of farms        | 1,215,011                            | 631,942            | 185,346    | 2,032,300 |
|                        | Income, median dollars per household |                    |            |           |
| Farm income            | -2,100                               | 788                | 146,466    | -765      |
| Off-farm income        | 82,987                               | 55,750             | 40,250     | 67,500    |
| Earned Income          | 62,500                               | 31,789             | 22,500     | 38,270    |
| Unearned Income        | 24,000                               | 25,013             | 9,000      | 25,013    |
| Total household income | 82,925                               | 59,102             | 197,980    | 76,735    |

#### Source: USDA Economic Research Service. Accessed at

https://www.ers.usda.gov/webdocs/DataFiles/48870/table02.xls?v=42704

<sup>\*</sup>Intermediate and Commercial farms — operator identifies farming as primary occupation; Intermediate is <\$350,000 in sales and Commercial is >\$350,000 in sales

<sup>\*&#</sup>x27;Unearned income" is income from stocks or investments rather than farm sales



# Farming is expensive

An average new chicken house costs \$300,000 to build, and the average chicken farm today has at least 4 houses. \$1.2 Million investment

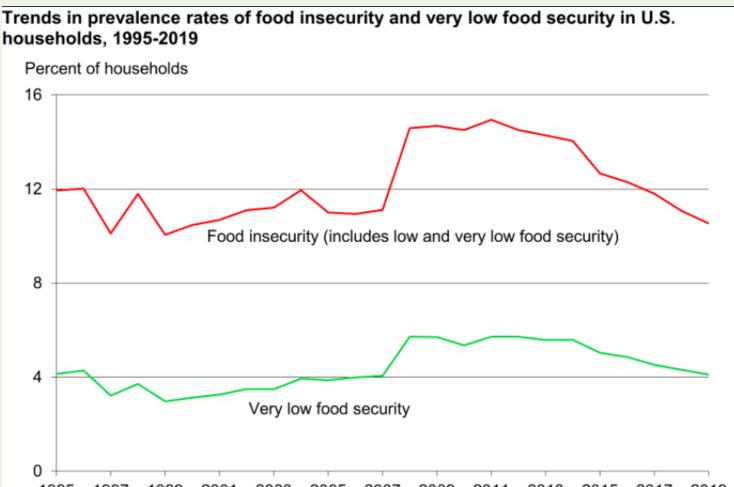


#### Case 2: Consumers



# Reflection prompts throughout this case:

- In what ways is hunger in the US a symptom of structural inequalities?
- How is food access connected to food production?
- How might alternative food movements (farmers markets, "buy local" campaigns, organic agriculture) perpetuate inequalities among consumers?

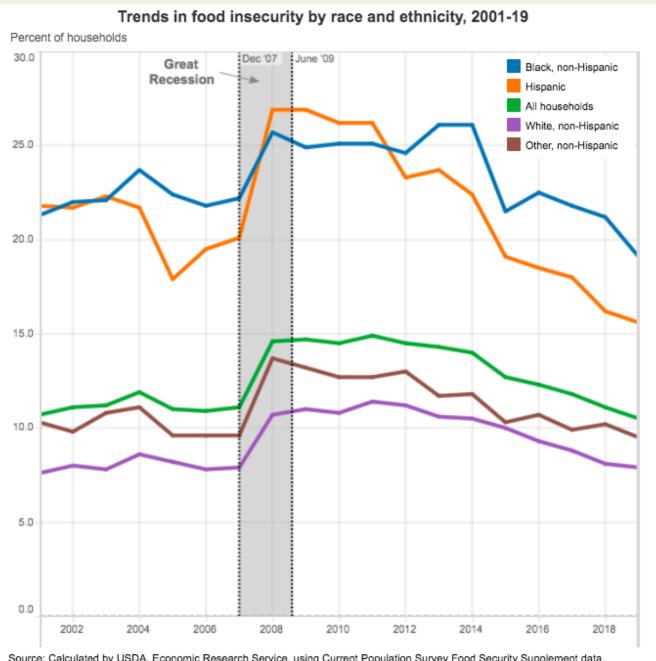


1995 1997 1999 2001 2003 2005 2007 2009 2011 2013 2015 2017

Note: Prevalence rates for 1996 and 1997 were adjusted for the estimated effects of differences in data collection screening protocols used in those years.

Source: USDA, Economic Research Service, using data from the Current Population Survey Food Security Supplement.

"The defining characteristic of very low food security is that, at times during the year, the food intake of household members is reduced and their normal eating patterns are disrupted because the household lacks money and other resources for food."



Source: Calculated by USDA, Economic Research Service, using Current Population Survey Food Security Supplement data. <a href="https://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/">https://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/</a>

#### Structural inequalities at the point of consumption:

- Disruption of traditional/Indigenous foodways
- Food access/obesity interventions that perpetuate "White" constructions of food, health, weight
- Stigmatization of "poor" food choices in a structurally inequitable food landscape
- Contemporary "food apartheid" with historical roots in redlining, restrictive covenants, and disinvestment in urban Black communities (rural White communities have also seen public disinvestment, but these issues manifest differently across racial and geographic lines)
- These issues even play out in "elite" food spheres Bon
   Appetit magazine scandal, high profile chefs

### Case 3: COVID-19

ECONOMY

#### How The COVID-19 Pandemic Is Deepening Economic Inequality In The U.S

August 16, 2020 · 7:59 AM ET Heard on Weekend Edition Sunday

#### Reflection prompts throughout this case:

- What structural economic issues existed before the pandemic that have been exacerbated by COVID-19?
- What pre-existing issues within the food system have been exacerbated by COVID-19?
- What new challenges in the food system have emerged due to COVID-19?

#### Impacts of the pandemic on the food system:

- Agricultural production has remained relatively stable
- Fear of food shortages early in pandemic, most retail supply chains have leveled out since spring (still structural challenges in diverting products in an inflexible food chain)
- Many previously food insecure individuals are in high risk categories for COVID-19
- Food service workers are more likely to be food insecure and are at greater risk of food insecurity due to business shutdowns, lack of paid sick leave, etc
- Since the beginning of the pandemic, overall household rates of food insecurity have doubled
- 34.5% of households with children 18 and under are food insecure, an increase of 130% compared to pre-pandemic rates

## Concluding thoughts:

"There are currently over twenty million workers in the food system, most earning low or poverty wages and more likely than workers in other industries to be receiving social welfare such as food stamps. In particular, people of color and women are more likely to earn lower wages and hold fewer management opportunities than their white and male counterparts. These foodchain jobs are in some of the most dangerous industries in the United States, especially farming and food processing, which are overwhelmingly performed by a Latinx and undocumented workforce." (Sbicca, 2018)

- Systemic (or structural) issues are called such because they are everywhere. We can shine a light in any community in the US and see these same dynamics play out.
- Systemic issues present us with infinite entry points for addressing them. Structural issues were built and can be un-built.

# Thank you!

Mary, Bill, and I will now be happy to open the conversation up for Q&A.

Feel free to follow up with me via email – scramer@stetson.edu

